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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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09/296,120

04/21/1999

THOMAS J. REDDIN

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04/23/2008

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EXAMINER

JANVIER, JEAN D

ART UNIT

PAPER NUMBER

3688

MAIL DATE

DELIVERY MODE

04/23/2008

PAPER

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

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09296120	4/21/1999	REDDIN ET AL.	25040-0153

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**EXAMINER**

JEAN JANVIER

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**Commissioner for Patents**

In response to the Appeal Center concern regarding the submission by the Examiner of the "Kotler. Marketing Management Analysis , Planning, Implementation and Control , pages 183-184 and 291" article included with the Examiner's Answer, the Examiner wants to herein clarify for the record that the said submission is not part of the Examiner's Answer. The Examiner simply wanted to bring the said article to the Appellant's attention. Having said that, and to satisfy the Appeal Center inquiry, the Examiner herein cites the article on US PTO Form 892.

04/21/08

/Jean Janvier/  
Primary Examiner, Art Unit 3688